



MAKE MONEY MAKE SENSE



Ethical Consumerism Lesson plan 16-19

Teaching aims of the session	Possible teaching activity	Learning outcomes
<p>Students should gain an understanding of the different factors that influence choice and what we mean be the term ethical consumerism.</p> <p>Students should gain an understanding of the meaning of the term 'fair trade' .</p>	<p>What is ethical consumerism? Ethical consumerism is being aware of the consequences of the decisions you make with money and choosing to spend in a responsible way. <i>Brainstorm class discussion or pair work</i></p> <p>Discuss Fair Trade</p> <ul style="list-style-type: none"> • Slavery • Child labour <p>Animal welfare</p> <ul style="list-style-type: none"> • Modern farming facilities • Free range eggs • Fur • Animal testing <p>Ethical banking and investment</p>	<p>Students will be able to recognise that there are many 'ethical' factors that can affect the way in which consumers make their choices and decisions.</p> <p>Students will understand the importance of recycling.</p> <p>Students will understand the different methods used by other countries to produce goods, and they should be able to make more informed decisions on which goods they purchase.</p>